FOR IMMEDIATE RELEASE

14 July 2025



# PENNANT INTERNATIONAL GROUP PLC

("Pennant", the "Company", the "Group")

## **Global Partner Appointed**

#### & Auxilium Investor Presentation

Pennant International Group plc (AIM:PEN), the systems support software and training solutions company, provides an update on the progression of its 'go to market' strategy for the Auxilium suite (GenS, Analyzer and R4i).

### **Global Partner Appointed**

The Group is pleased to report that it has entered into an agreement with Siemens Digital Industries Software under which Siemens will be a global OEM partner leveraging the Group's GenS technology to expand its Teamcenter Service Lifecycle Management software solutions. Pursuant to the agreement, Siemens is licensed to distribute GenS as part of Teamcenter.

## **Agents and Partners**

Furthermore, the Group has appointed Win-Tek and Eva Aviation as sales representatives for Auxilium in South Korea and Japan respectively which are new territories for Pennant. The negotiation of further potential appointments is continuing, including prospective agents in India.

The Group has also entered into a collaboration agreement with German software firm, Warp IT (the OEM of a specialist application relevant to defence data standards), to explore product integration and other opportunities, with a view to bringing together two leading software solutions to offer a combined, enhanced integrated product support solution. Work is already underway, and Pennant and Warp IT anticipate making joint proposal(s) to meet known customer requirements later this year.

All of the above agreements (including the Siemens agreement) have been entered into on a nonexclusive basis allowing Pennant to continue to sell its software both directly and indirectly in any territory.

**Phil Walker**, Group CEO, commented: "I'm pleased to announce significant progress with the execution of our 'go-to-market' strategy for Auxilium. We are excited to be actively working with our new partners, with each appointment providing opportunities to access new markets and territories, and we look forward to providing updates as the partnerships progress."

### Auxilium Investor Presentation

Full integration of the Analyzer toolset and the GenS integrated database was achieved with the March 2025 launch of the latest major Auxilium release. Development work continues to provide regular, incremental updates and improvements to the suite.

Management will hold an online investor presentation at 3:00pm (BST) on Thursday 31 July 2025 hosted by Phil Walker, Chief Executive Officer, and James St. George, Chief Product Officer, who will provide a detailed briefing on the Auxilium suite and its product road map, and answer investors' questions.

The presentation will be delivered through the digital platform Investor Meet Company. Investors can sign up to Investor Meet Company and add to meet Pennant via the following link <u>https://www.investormeetcompany.com/pennant-international-group-plc/register-investor.</u>

For those investors who have already registered and added to meet the Company, they will automatically be invited.

Questions can be submitted pre-event to <u>Pennant@walbrookpr.com</u> or in real time during the presentation via the "Ask a Question" function.

# **Enquiries:**

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#### Notes to editors:

Pennant International Group plc (AIM: PEN) is a technology driven, leading global provider of system support software and services, technical services, and training solutions. It supports its global customer base in the design, development, operation, maintenance, and training of complex assets, to maximise operational and maintenance efficiency.

Its key markets include Aerospace, Defence and Rail, and adjacent safety-critical markets such as Shipping, Nuclear and Space.

The Group addresses the market through three key business segments:

- Software: a key generator of recurring revenues through the provision of a suite of software tools designed to help clients: manage and use complex data; ensure equipment availability at optimal cost; and comply with industry standards. Its Integrated Product Support (IPS) and Integrated Logistics Support (ILS) software and services equips customers with powerful market-leading toolsets to manage, model and utilise complex equipment data.
- Technical Services: drives repeatable revenues through expert support for users of Pennant and thirdparty solutions including consultancy, support and maintenance, training and bespoke development.
- Training Systems: project-based revenues relating to the design and build of hardware, software and virtual training solutions for maintainers and operators of aircraft, ships and land systems.

Pennant is strategically focused on sustainable recurring and repeatable revenues and profitability growth, shifting its model towards high margin software and services. Against a climate of rising defence budgets and the burgeoning technological complexity of military, aviation and rail platforms, the demand for these solutions is expected to grow substantially.

Headquartered in Cheltenham, UK, the Group operates worldwide, with offices in Europe, North America and Asia-Pacific, serving markets with high barriers to entry often in regulated industries.