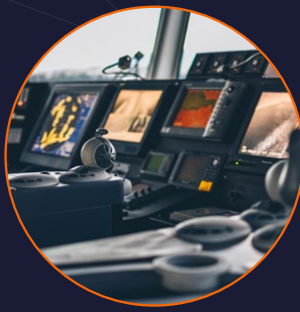


# Pennant

Maximizing operational efficiency



## Our Strategic Framework

Our strategy is comprised of three key areas of focus that will help us achieve our vision and mission. It is centred on maintaining and growing our core capabilities and securing growth opportunities through advancing our strategic directives.

### Our vision

To be the leading systems support and training solutions company.

### Our mission

To ensure our customers assets are available where they are needed, when they are needed and that they work.

### Our strategy

- Expand, and be first to market, with our end-to-end Auxilium software suite
- Grow our technical services offering, through organic growth and acquisition
  - Optimise the Training Technology business

